Aubrie Tolliver

On-Camera host, multimedia journalist and Bay Area sports fan with eight years of experience in sports journalism, production and storytelling. Deeply rooted in the Bay Area community, with a proven track record of telling meaningful stories that amplify local voices, elevate high school athletes, and bring joy to the community.

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EXPERIENCE

San Francisco 49ers, Santa Clara, CA - *Anchor, Reporter, Host*

Anchor/Multimedia Journalist - 49ers Cal-Hi Sports | AUGUST 2017 - PRESENT

- Anchor weekly, hour-long sports show with vibrant and engaging delivery.
- Shoot, write, produce, and edit long-form and engaging TV feature stories highlighting community members, athletes and coaches.
- Build story leads through conversations with coaches, student-athletes, parents, and community members to uncover inspiring, marginalized, or high-impact stories.
- Publish show segments and exciting captured content content across social media platforms; monitor engagement using KPIs and analytics to maximize reach.
- Oversee sponsor activation content and custom video packages using Adobe Creative Suite.
- Emcee annual awards banquet; lead sponsor activations and on-camera interviews.
- Design motion graphics and animated visuals to support broadcast and social content.

Past Project: Produced 12 episodes of a documentary-style feature on the local high school football team.

In-Game Host - Game Presentation and Live Events | AUGUST 2022 - PRESENT

- Deliver live, in-game updates and fan activations at Levi's Stadium before crowds of 60,000+.
- Collaborate with the 49ers entertainment team on game-day run-of-show and creative elements.
- Engage with fans to enhance the in-stadium experience and foster lasting connections.
- Serve as emcee for 49ers Foundation fundraisers and alumni events — representing the organization with energy, professionalism, and connection to community.

Oakland Ballers, Oakland, CA — *In-Game Host* | JUNE 2024 - PRESENT

- Host live baseball promotions and storytelling moments for Oakland's new professional team.
- Conduct post-game interviews with players and coaches to provide real-time insights and reactions.
- Interview community members, vendors, and special guests for video features broadcast during breaks in play.

Scout Media, Syracuse, NY - *Digital Media Reporter* | AUGUST 2017 - MAY 2018

- Delivered real-time digital coverage of Syracuse University athletics.
- Wrote timely and engaging game recaps, feature stories, and analysis pieces that were published across Scout's national network.
- Conducted post-game interviews with players and coaches; produced compelling storylines under tight deadlines.

EDUCATION

Syracuse University, Syracuse, NY

JUNE 2016 - AUGUST 2017

Master of Science:
Broadcast and Digital Journalism

Sonoma State University, Rohnert Park, CA

JUNE 2012 - MAY 2016

Bachelor of Arts:
Communication Studies

SKILLS

On-Camera Presence

Live Interviewing

Scriptwriting & Anchoring

Adobe Creative Suite (Premiere Pro, Illustrator, After Effects)

Shooting & Editing

Public Speaking & Event Hosting

Organization & Communication

FREELANCE EXPERIENCE

San Jose Sharks In-Arena Host
Led fan engagement and live promotions during NHL home game

49ers Foundation Golden Getaway Emcee
Hosted multi-day charity event for donors and alumni in a luxury resort setting, raising $2.6 mil for Bay Area youth sports